

What are your organization's top strategic priorities? Your team's?			What are the core elements of your organization's mission/vision/values?	
How will this digital transformation support and accelerate these priorities? What measures (including both leading and lagging indicators) will you use to judge progress/success?			Why will this digital transformation effort be critical in exemplifying and achieving your mission/vision/values?	
Who are key stakeholders and end users that will be most impacted by this digital effort?	What is their current level of involvement in the transformation effort?	What is their current level of readiness for the transformation effort? If it's high, how might you capitalize on this to build momentum?	What may trigger a Survive response for them? How might you mitigate this for them?	How might you begin to activate Thrive?
1.				
2.				
3.				
4.				
5.				