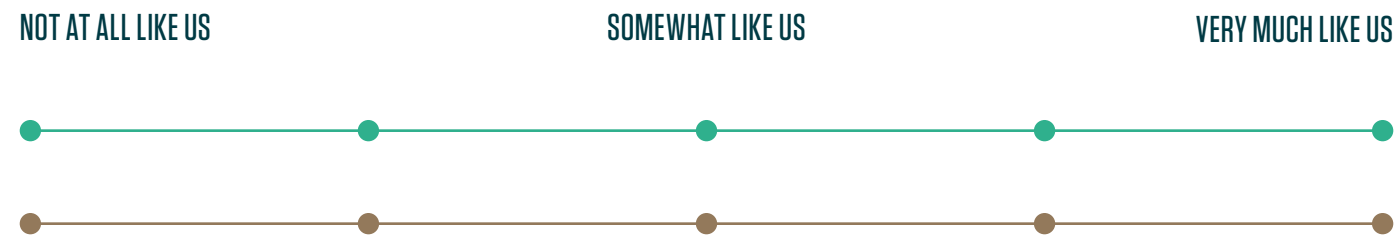
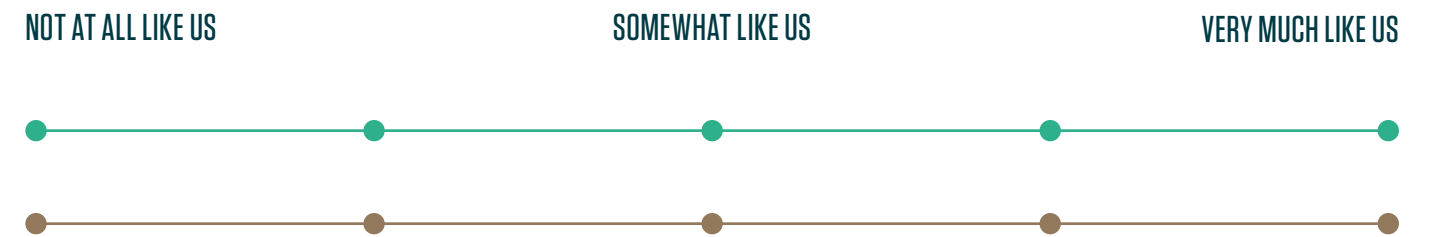


# RATE THE DEGREE TO WHICH YOUR TEAM'S (GREEN) AND YOUR ORGANIZATION'S (GOLD) APPROACH TO STRATEGIC PLANNING ALIGNS WITH EACH STATEMENT BELOW

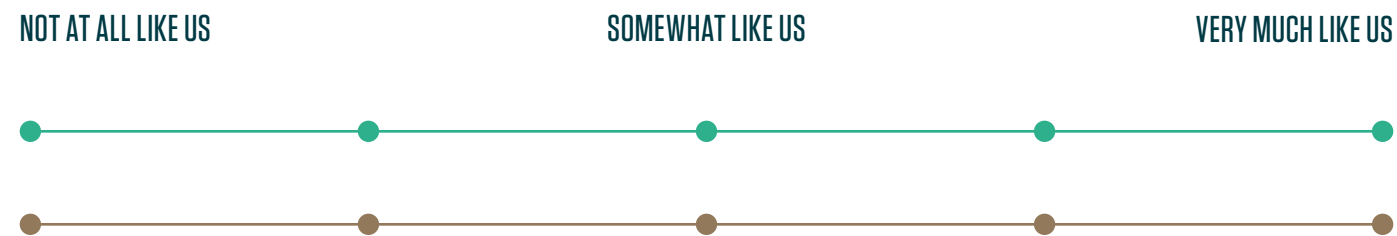
Robust implementation management is supported by active, visible leadership that inspires, motivates, and creates intellectual and emotional buy-in throughout the organization with an aim to foster innovation and adaptability, in addition to reliability and efficiency.



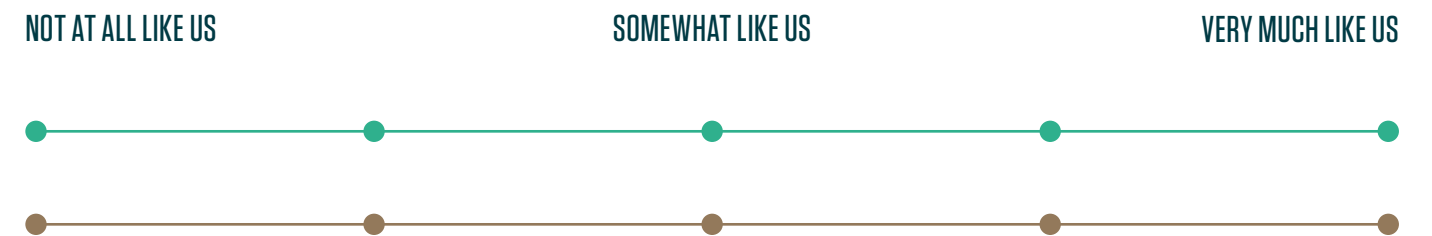
Always framed as a response to both threats and the available opportunities. “What can be achieved when we are successful.”



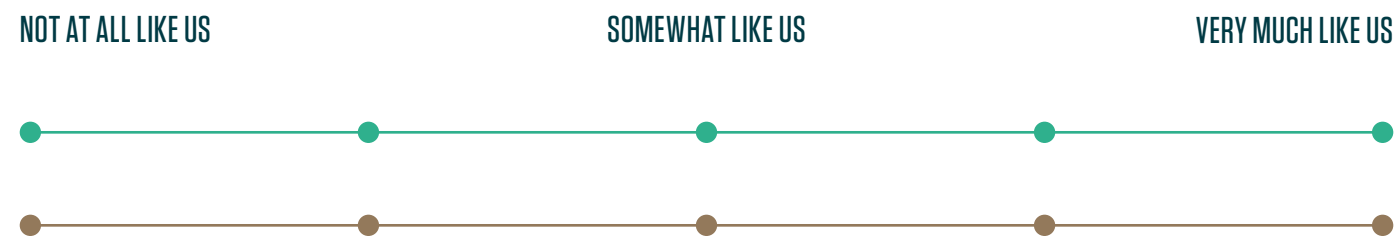
Clearly articulated link to company mission.



Engage diverse many in providing information/insights in the strategy formulation process and even more so in leading execution.



Successfully activates Survive and Thrive and inspires “want-to” action in addition to compelling “have-to” action.



The impact of the strategy is communicated through both metrics that speak to the head and a vision of success that speaks to the heart.

